



## Event Partnership Opportunities

The Tom Harris Charity Classic was founded in 2018 in honour of the legendary Tom Harris who passed suddenly in June, 2017. Tom Harris' philanthropic nature was legendary on Vancouver Island, and beyond. He was an extraordinary family man, business leader, community builder, and friend. Tom loved sharing a nice time with likeminded people; he was the quintessential 'people person.' You always knew Tom was there for a hand up and you may have even been in his crosshairs while he was spearheading countless charitable capital campaigns in the region. It is Tom's enduring affability, generosity, and selflessness that we seek capture and to amplify at the Tom Harris Community Foundation. The Tom Harris Charity Classic has become a premier charity event on Vancouver Island; with a lighthearted and relaxed vibe we only get very serious about raising money for the Tom Harris Community Foundation and, in turn, charities in the region. In partnership with the Nanaimo Foundation, 100% of the net proceeds of the Tom Harris Charity Classic are deployed supporting countless causes with a focus on youth throughout Vancouver Island. #inspiredbytom



June 21st, 2024

Nanaimo Golf Club | 2800, Highland Blvd, Nanaimo



**Tom Harris**

COMMUNITY  
FOUNDATION



Presenting Sponsors  
\$50,000

Presenting Sponsors have ubiquitous recognition across all platforms throughout the event, from morning to night, including “Presenting Sponsor Level” recognition on all event material and across a broad range of event material and signage on every hole on the course and off-course in many ways, flags, golf carts, commemorative golf balls, commemorative gift bags, and recognition from the podium during opening remarks and evening festivities. Includes event registration for a team of four. Sponsorship includes a company profile newsletter spotlight in the Tom Harris Community Foundation quarterly update (launching 2024 and widely distributed digitally), dedicated social media spotlight, ongoing sponsorship logo recognition in the Tom Harris Community Foundation quarterly update, and permanent recognition on the all-new (launching Spring 2024) Tom Harris Community Foundation website with backlinking to the sponsor’s website.



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COMMUNITY  
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## Diamond Sponsors - \$25,000

**Event Gift Sponsor** – Every guest receives a THCC souvenir swag-bag, featuring a prominent logo of the Event Gift Sponsor along with smaller logos of the Presenting Sponsors. The swag-bag is filled with swag and goodies and features one sleeve of THCC/Presenting Sponsor branded PRO V1 (or equivalent) golf balls. The major event gift is a surprise this year however the Event Gift Sponsor logo will feature prominently at the Event Gift kiosk! The Event Gift Sponsor receives “Diamond Sponsor Level” benefits.\*\*

**Cocktail Party Sponsor** – The Cocktail Party featuring NORI & HORANG has become a highlight of the Tom Harris Charity Classic; featuring the spectacular creations of the Nori culinary team in all their glory this part of the day is sure to impress and delight. While guests unwind with cocktails and sushi & Korean BBQ they will note the serviettes, menus, and table-toppers branded with the Cocktail Party Sponsor’s logo. The Cocktail Party Sponsor receives “Diamond Sponsor Level” benefits.\*\*

**Dinner & Auction Sponsor** – The Tom Harris Charity Classic Dinner & Auction is something to behold. Each year guests enjoy a wonderful dinner taking on a different theme while about the impact of the Tom Harris Community Foundation. A highlight is the auction which raises hundreds of thousands of dollars and commands the attention of all 200 guests. Various Dinner & Auction Sponsor branded elements compliment the evening including branded bidding paddles, menus, and screen recognition. The Dinner & Auction Sponsor receives “Diamond Sponsor Level” benefits.\*\*

### \*\*Diamond Sponsor Level Benefits\*\*

Diamond Sponsor Level Recognition across a broad range of event material and signage on every hole on the course and off-course in many ways, on all golf carts, and recognition from the podium during opening remarks and evening festivities. Includes event registration for a team of four. Sponsorship includes company recognition in the Tom Harris Community Foundation quarterly update (launching 2024 and to be widely distributed digitally), dedicated social media spotlight, ongoing sponsorship logo recognition in the THCF quarterly update, and permanent recognition on the all-new (launching Spring 2024) Tom Harris Community Foundation website with backlinking to the sponsor’s website.



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## Platinum Sponsors - \$12,500

Platinum Sponsors are the driving force behind the continued success of the Tom Harris Charity Classic. Platinum Sponsors receive “Platinum Sponsor Level” recognition across a broad range of event material and signage on every hole on the course and off-course in many ways, on all golf carts, and recognition from the podium during opening remarks and evening festivities. Includes event registration for a team of four. Sponsorship includes company recognition in the Tom Harris Community Foundation quarterly update (launching 2024 and to be widely distributed digitally), dedicated social media spotlight, ongoing sponsorship logo recognition in the THCF quarterly update, and permanent recognition on the all-new (launching Spring 2024) Tom Harris Community Foundation website with backlinking to the sponsor’s website.

## Sponsorship Terms & Conditions

Sponsorship Commitment Deadline: Wednesday, May 1<sup>st</sup>

Sponsor’s Player Name Deadline: Wednesday, May 15<sup>th</sup>

Sponsorship Payment Deadline: Monday, June 3<sup>rd</sup>

Tom Harris Community Foundation  
2525 Bowen Road  
Nanaimo, British Columbia  
V9T3L2

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Receipts will be issued within one month of payment being receipted.



**Tom Harris**  
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FOUNDATION

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